



Accent without distraction

Philips LED Single Optic PAR30L Lamps with AirFlux Technology improve the shopping experience with superior lighting aesthetics and optimal thermal efficiency in a sleek, lightweight design.

Benefits

- High efficacy dimmable LED reflector lamp
- Single optic reduces glare to improve the shopper experience
- 50,000-hour rated average life¹
- 12W PAR30L saves 63 watts when compared to a 75W halogen PAR30L²
- 83 CRI for excellent color rendering
- Virtually UV/IR free in the beam
- Smooth dimming to 10% of full light levels³
- Contains no mercury

Easy to experience

- Will not fade colors, avoids inventory spoilage
- Lowers maintenance costs by reducing re-lamp frequency
- 5-year limited warranty⁴

Philips LED Single Optic PAR30L Lamps



Ordering, Electrical and Technical Data (Subject to change without notice)

Product Number	Model Number	Ordering Code	Nom. Watts	Description	Rated Average Life (Hrs) ¹	Life (Yrs) ⁵	Approx. Lumens	MBCP ⁶	Est. Energy Cost ⁷	Color Temp (K)
43012-4	9290002513	12PAR30L/F25 2700 DIM RO AF 6/1	12	120V PAR30L 12W 25D 2700K 900 D SS AF	50,000	45.4	850	5000	\$1.45	2700
43013-2	9290002514	12PAR30L/F25 3000 DIM RO AF 6/1	12	120V PAR30L 12W 25D 3000K 900 D SS AF	50,000	45.4	900	5300	\$1.45	3000
43014-0	9290002515	12PAR30L/F25 4000 DIM RO AF 6/1	12	120V PAR30L 12W 25D 4000K 900 D SS AF	50,000	45.4	950	5500	\$1.45	4000
43015-7	9290002516	12PAR30L/F36 2700 DIM RO AF 6/1	12	120V PAR30L 12W 36D 2700K 900 D SS AF	50,000	45.4	850	1850	\$1.45	2700
43016-5	9290002517	12PAR30L/F36 3000 DIM RO AF 6/1	12	120V PAR30L 12W 36D 3000K 900 D SS AF	50,000	45.4	900	1960	\$1.45	3000
43017-3	9290002518	12PAR30L/F36 4000 DIM RO AF 6/1	12	120V PAR30L 12W 36D 4000K 900 D SS AF	50,000	45.4	950	2100	\$1.45	4000

■ ENERGY STAR® Certified LED Lamp.

Footnotes:

- Rated average life is based on engineering testing and probability analysis.
- Light output comparison based upon the ENERGY STAR® Integral LED Lamp Center Beam Intensity Benchmark tool which can be found at EnergyStar.gov/LEDbulbs, ENERGY STAR Program Requirements for Lamps - Eligibility Criteria (Rev. August 2014), page 12.
- Dimmable when using leading and trailing edge dimmers. (See <http://www.philips.com/ledtechguide> for compatible dimmers.)
- For details, please visit: www.philips.com/warranties
- Life in years based on 3 hrs/day.
- Based on photometric testing consistent with IES LM-79. Maximum Beam Candlepower.
- Based on 3 hrs/day, 11¢/kWh. Cost depends on rates and use.

Shipping Data (Subject to change without notice)

Product Number	SKU UPC (0-46677)	Outer Bar Code (5-00-46677)	Case Qty.	Case Weight (lbs.)	Case Cube (cu. Ft.)	Pallet Qty	SKUs per Layer	Layers High	SKU Dimensions (W x D x H) (in.)	Case Dimensions (W x D x H) (in.)	Pallet Dimensions (W x D x H) (in.)
43012-4	43012-2	43012-7	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
43013-2	43013-9	43013-4	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
43014-0	43014-6	43014-1	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
43015-7	43015-3	43015-8	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
43016-5	43016-0	43016-5	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
43017-3	43017-7	43017-2	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1

WARNINGS AND CAUTIONS

- Suitable for use in damp locations.
- Not for use in totally enclosed luminaires.
- Before replacing, turn off power and let lamp cool to avoid electrical shock or burn.

CAUTION: Risk of electric shock— do not use where directly exposed to water

NOTES: This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation. This Class B digital apparatus complies with Canadian ICES-003.



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